

LOOK *Good* *Feel* FAB

'Helping those in need feel pampered'





Who are we?

Look Good Feel Fab is a National Campaign created by Jemma Cooper winner of Professional Beauty Salon of the Year South West. She has teamed up with Beauty Industry Professionals and Campaign Specialists to create “Look Good Feel Fab” which offers free beauty treatments to those in need and their families to help them look good on the outside and feel fabulous on the inside.

Look Good Feel Fab are teaming up hundreds of salons and therapists to offer support to Care Service Providers. Throughout the month of January salons and therapists offer a little of their time for FREE, giving people in need a little pamper, whether that’s a hand massage, a mini makeover, a pedicure or any treatment that helps that person to feel fab.

“There is no greater reward than giving your time.”



Many people across the UK that are in need aren't able to afford beauty treatments or have access to beauty treatments.

1 in 3 older people are affected by loneliness.

(beafriendtoday.org.uk) The overall increase of older people reporting loneliness by 2030 will be around 40% (beafriendtoday.org.uk)

6.5 million people in the UK are carers. 1.4 million of which work over 50 hours a week unpaid (carers UK)

The number of older people in the UK in need of care and support is expected to reach 1.7 million over the next 20 years

There are around 300,000 beauty professionals in the UK (Habia.org). Many people that can give the gift of time.



The Team



Jemma Cooper is a multi-award winning young female entrepreneur based in Bournemouth who loves to inspire and help people through the multiple enterprise initiatives she remains involved with. At just 28, she has successfully started up and run HI Therapies beauty salon in Charminster crowned Professional Beauty Beauty Salon of the Year South West 2017. HI Therapies stocks many major brands in the industry including all 3 IIAA brands. Jemma is an ambassador, local prior doing inspirational talks to many along with creating her own brand JemmaCo of professional massage balm and professional massage accredited courses. Look Good Feel Fab was created by as there is a need to focus on the true beauty within!



Kosta Mavroulakis is an enterprise champion committed to mobilising communities to create aggregate social impact through collaborative high-impact enterprise initiatives. Over the past decade, Kosta has designed, promoted and delivered campaigns, events, community initiatives and digital platforms that support startups and community-led groups. He was one of the founding members of a the National Association of College and University Entrepreneurs (NACUE), a non-profit that works in over 100 UK universities and 200 further education colleges that secured £3.5m from the Department of Business, Innovation and Skills. Why Not is his passive helping other non profit organisations to create that social impact.



Roland is an enthusiastic, passionate and support member of the Empact Ventures team where he supports our clients, partners, ventures and causes in his role as our Ventures Executive. He has spent the past few years leading operations at StartUp Britain including spending the past two summers working on every single one of the 30 cities that the summer bus tour visits to support the team, its partners, sponsors and volunteers. He has also spent time promoting various brands like Mozilla and Transfer wise to student audiences in London, while also support various research projects at the Centre for Entrepreneurs based in Mayfair London



Rebecca Trim is a successful confident and determined young female entrepreneur starting as self employed at the young age of 22, she has over 10 years of experience in the beauty industry and an endless passion. Owning her own beauty salon for the last 4 years she has recently branched into beauty marketing specialising in social media supporting and helping other beauty brands and academies across the country. She has a passion for helping people in need and regularly gets involved in charity work to promote her salon. Rebecca is our Social Media Manager and through the power of media aims to make the 'Look Good Feel Fab' campaign a real success.

Become a Care Service Provider

Company Partner : Are you a Care Service provider giving support to individuals in need and their families? We are teaming up with companies in the UK to support your services in one of the following ways: Our Salons and therapists would provide at least one of the following options during the campaign in January (Involvement is at their own discretion):

- Beauty Services in Care Service Providers A timesheet list of individuals will be provided to the therapist on the day from a list of treatments the therapist has agreed to perform.
 - Beauty Treatment Vouchers for Individuals and their families Throughout January our salon partners will give out FREE vouchers to care companies who will then hand them out to those in need and their families to come and visit the salon throughout the month of January!
- Salon event : Salons will send the organisation invites to an exclusive event. The Organisation will give out these invites to those in need and their families. They will receive FREE treatment, maybe a class of bubbles and allow them to enjoy a pamper experience whilst socialising with many! Events will be held in January.

Benefits to Care Service Provider

- The opportunity to take part in the Look Good Feel Fab campaign as an OAP / Care home Supporter between now and February 2017.
- Be provided with a rewarding opportunity for you, your team and patients to be pampered and supported for free with treatments like massage.
- Showcase to your donors, partners and families on your web site, social media and offline marketing channels that you are supporting a great campaign.
- Raise awareness of your home to a wider regional audience through our campaign channels and media partners.
- Be profiled on the Look Good Feel Fab web site, online and offline marketing channels as a Supporter participating in the campaign.
- Benefit from potential press opportunities through our media partners and any coverage that the campaign might receive.

and above all help people to feel fab..



So how to get started...

if you are interested we require you to fill out an application with information of your services.

Once successful you will be issued a marketing pack of how you can get involved and promote your business further. Once all of our Company partners are gathered we shall issue a list to our therapists and salons who will select who they wish to attend. We cannot guarantee you are selected but we do try our best to get a therapist in most organisations.



Fill out our online application form today:
<http://www.lookgoodfeelfab.com/care-service-provider/>

Join us and support us to support many.....